

REMARKS

Claims 31-34, 36-38, 40-55, 57-61 stand rejected under 35 U.S.C. §103 over U.K. Patent App. Pub. No. GB 2231189 (“Healy”), in view of U.S. Patent 5,823,879 (“Goldberg”). Although Applicants disagree with the rejection, independent claims 31 and 53 and dependent claims 36 and 38 are amended herein. It is respectfully submitted that the present claims are patentable over the proposed combination of Healy and Goldberg for at least the following reasons.

As an initial matter, to the extent the Office Action argues that any feature of Applicants’ claims are “well known” without referring to a specific feature of a cited reference, to preserve Applicants’ rights on appeal, Applicants respectfully traverse, and request either a specific citation to a reference or an affidavit. *See* 37 C.F.R. §1.104(d)(2).

In addition, some example embodiments of the present invention may provide for a game in which game participants may play or compete for a prize. The game may involve selecting a particular object, i.e., a “winning object,” or the location of the winning object in a game image such as a photograph, the correct identity or location of the winning object being concealed from the game participants. The game may be provided which may involve a photograph or image of a sporting event such as a soccer game from which the ball has been removed, the missing soccer ball being a winning object. In particular, the game may consist of trying to determine the exact position of a winning object on a game image displayed at the game site. This may be done by moving a pointer around the game image, e.g., using the “click-drag-and-drop” function of a mouse attached to a game participant’s computer, until the game participant is satisfied with his or her selections for the location of a winning object. Such example embodiments may include displaying the pointer in the shape of the winning object as the player is moving the pointer to select their guess of the missing object.

Accordingly, independent claim 31, as presented, recites:

A method for facilitating the play of a missing object location game,
comprising:

receiving, at a game server, a unique code from the player via the
network;

providing, from the game server, a game image via the network to the
game player, the game image configured so that a missing object is omitted
from the game image;

providing a set of coordinates associated with the game image;

**displaying an image of the missing object at a current location on
the game image pointed to by a pointing device;**

**receiving from the player, at the game server, an indication of the
player’s guess as to the proper location of the missing object on the game
image by receiving a location in the set of coordinates that corresponds to**

the current location on the game image of the image of the missing object when the player's guess is indicated by the player; and

responsive to receipt of the unique code and the indication of the player's guess as to the proper location of the missing object on the game image, determining whether the player has won the game conditioned at least in part on the distance between the player's guess as to the proper location of the missing object and the actual location of the missing object on the game image.

The proposed combination of Healy and Goldberg does not teach or suggest each of the elements of claim 31, as presented. For example, neither Healy nor Goldberg teaches or suggests **“displaying an image of the missing object at a current location on the game image pointed to by a pointing device”** and **“receiving from the player, at the game server, an indication of the player's guess as to the proper location of the missing object on the game image by receiving a location in the set of coordinates that corresponds to the current location on the game image of the image of the missing object when the player's guess is indicated by the player.”**

The primary Healy reference also does not teach or suggest the claimed element. Rather, although Healy may generally describe a game machine displaying an image representative of players playing a ball game, not including a ball; and may allow players to indicate where the ball is located. Healy does not teach or suggest **“displaying an image of the missing object at a current location on the game image pointed to by a pointing device.”** In a discussion of a dependent claim, the Office Action cites to Healy Figure 4; however, Figure 4 does not depict an image of a missing object at all, showing only a marker in the shape of an “X.” Therefore, the proposed combination of Healy and Goldberg does not teach or suggest each of the elements of claim 31, and it is respectfully submitted that claim 31 is patentable over the proposed combination of references, for at least the reasons presented above. Healy mentions nothing about pointers that cause the display of an image of the missing object while the player is using the pointing device to make their entry.

The Office Action adds Goldberg to Healy, allegedly to teach missing security features. The addition of Goldberg also does not supply the missing feature described above. Since neither of the cited references, nor their combination teach all the features of the claim 31, claim 31 is not obvious over the proposed combination.

Independent claim 53, as presented, recites:

A system for facilitating the operation of a hidden object location game, comprising:

a game server configured to provide a game image configured so that a missing object is omitted from the game image;

a network; and
a game participant client in communication with the game server via the network, the game participant client configured to display the game image provided by the game server to a player, the game participant client including a pointing device configured to allow a player to select a guess of a proper location of the missing object, **the game participant client configured to cause an image of the missing object to be displayed on the game image in the location currently indicated by the pointing device, and the game participant client configured to receive from the player an indication of the player's guess as to the proper location of the missing object on the game image corresponding to a current position of the pointing device, and to communicate information indicative of the player's guess via the network to the game server,**
the game server further configured, responsive to receipt of the indication of the player's guess as to the proper location of the missing object on the game image, to determine whether the player has won the game conditioned at least in part on the distance between the player's guess as to the proper location of the missing object and the proper location of the missing object on the game image.

Similar to the discussion given above for claim 31, the proposed combination of references does not teach or suggest all of the features of claim 53. For example, claim 53 recites “a game participant client in communication with the game server via the network, the game participant client configured to display the game image provided by the game server to a player, the game participant client including a pointing device configured to allow a player to select a guess of a proper location of the missing object, **the game participant client configured to cause an image of the missing object to be displayed on the game image in the location currently indicated by the pointing device, and the game participant client configured to receive from the player an indication of the player's guess as to the proper location of the missing object on the game image corresponding to a current position of the pointing device, and to communicate information indicative of the player's guess via the network to the game server.**” Accordingly, for at least reasons similar to those presented above in connection with claim 31, it is respectfully submitted that claim 53 is patentable over the proposed combination of Healy and Goldberg.

In addition, claims 32-34, 36-38, and 40-52 depend from claim 31 and claims 54, 55, and 57-61 depend from claim 53. It is respectfully submitted that the dependent claims are patentable over the proposed combination of references for at least the reasons presented above in connection with independent claims 31 and 53. Withdrawal of the rejection is respectfully requested.

CONCLUSION

In light of the foregoing, it is respectfully submitted that all of the presently pending claims are in condition for allowance. Prompt reconsideration and allowance of the present application are therefore earnestly solicited. While no additional fee is considered to be due, the Office is hereby authorized to charge any fees, which may arise out of the filing of this paper, or credit any overpayments under 37 C.F.R. §1.16 or §1.17 to the deposit account of **K&L Gates LLP**, Deposit Account No. **080570**.

The Examiner is invited to contact the undersigned at the telephone number below to discuss any matter concerning this application.

Respectfully submitted,
K&L Gates LLP

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